



A Book About Death: THE TIES THAT BIND

Two years ago ON THIS EXACT DATE, Matthew Rose issued the original ABAD International Call.

Today, we send out the OPEN ARTISTS CALL for **A Book About Death: THE TIES THAT BIND**

Reception: Saturday, 13 August 2011

Exhibition: 31 July-2 September 2011

Deadline to Gallery: 15 July 2011

Artists are invited to create their own book pages that illustrate their unique interpretations of THE TIES THAT BIND all living things universally through death. They may also choose to celebrate the ties that now bind all ABAD artists throughout the world (courtesy of Ray Johnson and Matthew Rose). Any interpretation is welcome.

All these pages will then be bound together in a handmade book. A BOOK ABOUT DEATH will finally become a hand-bound book produced by global artists.

This new exhibit will feature for the first time, work from worldwide artists that are **actual pages** like Ray Johnson originally created in 1963, and NOT postcards

Create a one- or two-sided piece on a 5.5" x 8.5" (Digest Size) sheet of paper (PAPER-not card stock).

Format may be vertical or horizontal. It does NOT have to say "A Book About Death" anywhere on it.

Submit **two copies**—one will be hung on the walls of the gallery and the other will be bound into a handmade volume, thereby furnishing an Omega to the Alpha of the Unbound Book of the original show. The book will be handmade and bound by an original ABAD artist, LuAnn T. Palazzo (TheDesignDiva.net), and also displayed at the exhibition.

The exhibited book(s) will go into the permanent collection of the Second Avenue Firehouse Gallery. After the show comes down, I will also make books from the displayed pages in hopes that the MoMA, NY will want them!

****ALL CONTRIBUTING ARTISTS WHO SEND THEIR WORK IN BY THE DEADLINE WILL RECEIVE a Show Catalog in PDF format created by the Design Diva, NY.****

Artists can include any information about themselves on the pages, front or back. The exhibition organizers only ask that you submit good work, worthy of an interesting and exciting page in this global book.

The two pages are then to be mailed to the gallery in Bay Shore, NY for exhibition.
DEADLINE FOR PHYSICAL PAGES TO BE IN THE GALLERY: JULY 15, 2011.

SEND ART TO:
ABAD 23 / LuAnn Palazzo
The Second Avenue Firehouse Gallery
17 Second Avenue, Bay Shore, New York 11706 USA

SEND 180 ppi JPGS TO:
designdivany@gmail.com

A BOOK ABOUT DEATH takes its inspiration from the late, underground American artist Ray Johnson (1927 - 1995). Ray Johnson's unbound "book" of the same title was mailed to his New York Correspondence School "students" and included pages in his idiosyncratic style that were funny, sad and ironic "one-page essays" on death.

The **ABAD Project** was born in 2009 at the Emily Harvey Foundation Gallery in New York City, the brain child of Paris-based American artist Matthew Rose (matthewrogestudio.net). ABAD has since grown into an international art movement that continues to sweep across the US and the world. It has traveled to Brazil, Belgium, the UK, Croatia, Italy, Bosnia & Herzegovina, and Mexico, touching artists everywhere.

This will be the 23rd ABAD worldwide, the first on Long Island's beautiful South Shore.

TUESDAY, APRIL 12, 2011

14 / Christelle Montus



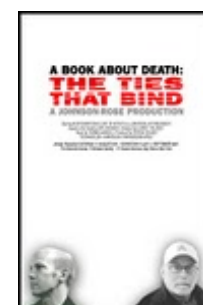
[website](http://www.christellemontus.com)

**ABAD: THE TIES THAT BIND
Poster 1 by LuAnn T. Palazzo**



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**ABAD: THE TIES THAT BIND
Poster 2 by LuAnn T. Palazzo**



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Posted by LuAnn T. Palazzo - The Design Diva, NY at [10:02 AM](#)



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I have had the amazing good fortune to be involved in the "A Book About Death" Project (ABAD) beginning with the original NYC show in 2009. I am especially thrilled to have co-curated the highly acclaimed "Ray Johnson and A Book About Death" Show at LIU / CW Post, NY in November 2010.

At my personal blog, "On The

Road to Find Out," I chronicle my ongoing adventures in the ever-expanding ABAD Universe and beyond. Follow my quest through photography, design and mail art to discover the meanings of Fluxus, post-Fluxus, deep artistic expression, and the answer to the Ultimate Question of Life, the Universe, and Everything.

[On The Road to Find Out](#)

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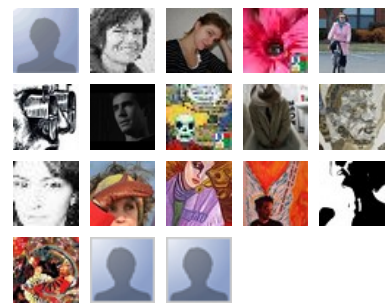
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